

DEVAN V. BRADY

716.829.9359 | DEVANBRADY@GMAIL.COM
DEVANBRADY.COM | LINKEDIN: DEVAN BRADY

EDUCATION

MASTERS IN INTEGRATED MARKETING COMMUNICATION

Emerson College
August 2018 | Boston, MA | GPA: 3.97

BACHELOR OF ARTS IN MEDIA PRODUCTION

SUNY at Buffalo State College
May 2016 | Buffalo, NY | GPA: 4.0

BACHELOR OF ARTS IN PUBLIC COMMUNICATION

SUNY at Buffalo State College
May 2016 | Buffalo, NY | GPA: 3.96

RECOGNITIONS

STATE UNIVERSITY OF NEW YORK CHANCELLOR'S AWARD RECIPIENT

May 2016

BUFFALO STATE COLLEGE COMMUNICATION DEPARTMENT DEAN'S AWARD

May 2016

CYSTIC FIBROSIS FOUNDATION BUFFALO'S FINEST

August 2021

BREATH OF LIFE GALA COMMITTEE

Fall 2022 - Cystic Fibrosis Foundation

AFFILIATIONS

MURIEL A. HOWARD HONORS PROGRAM

President | Fall 2013 - 2016

LAMBDA PI ETA COMMUNICATION HONOR SOCIETY

President | Spring 2014 - 2016

ALPHA LAMBDA DELTA

Secretary 2013
Vice President 2014 - 2016

SKILLS

Adobe Premiere Photoshop & Indesign
Internal Communications
Event Planning
Customer Service
Social Media Content Design & Editing
Professional Photography - DSLR Camera
Movie Magic Budgeting & Scheduling
Microsoft Office & Google Suite
Travel Coordination

MARKETING - 6 YEARS

INTERNAL COMMUNICATIONS MANAGER

Ingram Micro | November 2022 - Current | Buffalo, N.Y.

Coordinate and run our influencer program, our internal social media channels and all project communications. Contributing to content for a company wide global project. Collaborating with leadership to develop new team branding, build Sharepoint sites, training content and videos.

SENIOR PRODUCER

Gelia & CAT | August 2016 - November 2022 | Buffalo, N.Y.

Coordinated domestic and international marketing campaigns, live events, social media shoots and commercials. Efficiently led production teams, managed budgets, oversaw production and animation video life cycles and organized studio build. Responsible for building and maintaining relationships with outside video production crew, photographers and cast. Managed a million dollar national broadcast commercial for Trico (Raining Cats and Dogs), Independent Health commercial campaigns, a global CAT Rental photoshoot and In The Trenches Tour for Caterpillar. Collaborated with external vendors to procure unique game elements, branded merchandise and a custom built truck.

FESTIVAL COORDINATOR

Afterdark (Projection Art Festival) | April 2018 | Boston, M.A.

Worked with administrators, facilities, city officials & students to coordinate festival. Created and implemented marketing materials, oversaw social media account and 3D projection art installation. Point person for all on campus and off campus personnel.

GRADUATE ADMISSION ASSISTANT

Emerson College | September 2017 - July 2018 | Boston, M.A.

Assisted prospective students with admission questions; participated in Timetrade and web chat conversations with domestic and international students; conducted campus tours for prospective students. Managed the Graduate Admission social pages.

FILM - 4 YEARS

PERSONAL ASSISTANT TO PRODUCER MIKE S. RYAN

July 2018 | Buffalo, N.Y.

Assisted with paperwork; organized schedule, calendar & shoot needs; obtained quotes & worked with vendors.

ASSISTANT PRODUCTION OFFICE COORDINATOR

Cold Brook | June - August 2017 | Buffalo, N.Y.

Assisted with set pre-production logistics; organized rental equipment and travel for cast & crew; maintained and implemented budget. Worked daily on set with actors, crew, vendors and transport teams.

CASTING ASSISTANT & PRODUCTION COORDINATOR

Purolator "Swearing Kid" Commercial | May 2017 | Buffalo, N.Y.

Assisted with organization of casting paperwork & auditions; prepared pre-production paperwork & call sheets; worked with client to ensure their vision was fulfilled.

LINE PRODUCER & LOCATION MANAGER

Cappuccino Jones | August - December 2015 | Buffalo, N.Y.

Created and maintained budget; determined and secured set locations; completed all SAG paperwork for the shoot.

OTHER

CYSTIC FIBROSIS FOUNDATION

May 2021 - Current | Buffalo, N.Y.

I started as a Buffalo's Finest in 2021, working to fundraise and raise awareness. In 2022, through my position at Gelia, I was in charge of running the design effort for the Women's Luncheon and Breath of Life Gala. I created the design and decor theming for both the luncheon and gala, working with local vendors to secure pieces. In 2023, I started on the Buffalo's Finest committee as the Logistics and Communications Chair.

INTERNATIONAL EXPERIENCE

Jordan, Israel, Japan, Canada, Spain, England, France, Switzerland, Germany